



PLEASE MARK VOTES AS IN THIS EXAMPLE

REVOCABLE PROXY ServisFirst Bancshares, Inc.

SOLICITED BY THE BOARD OF DIRECTORS FOR THE ANNUAL MEETING OF STOCKHOLDERS TO BE HELD ON TUESDAY MAY 4, 2010

The undersigned hereby appoints Thomas A. Broughton III and William M. Foshee, or either of them, as proxies, each with the power to appoint his substitute, and hereby authorizes them or either of them to represent and to vote, as designated below, all of the common stock of ServisFirst Bancshares, Inc., which the undersigned would be entitled to vote if personally present at the 2010 Annual Meeting of Stockholders of ServisFirst Bancshares, Inc. to be held at the Dothan Country Club, and at any adjournments of the annual meeting, upon the proposals described in the accompanying Notice of the Annual Meeting and the Proxy Statement relating to the annual meeting, receipt of which are hereby acknowledged.

Proposal 1: To elect the following persons to serve as directors for a one-year term until the 2011 annual meeting:

For	With- hold	For All Except
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Thomas A. Broughton III	Stanley M. Brock	J. Richard Cashio
James J. Filler	Michael D. Fuller	Hatton C.V. Smith

INSTRUCTION: To withhold authority to vote for any individual nominee, mark "For All Except" and write that nominee's name in the space provided below.

Proposal 2: To ratify the appointment of Mauldin & Jenkins, LLC, independent registered public accounting firm, to serve as the independent auditor of ServisFirst Bancshares, Inc. for the fiscal year ending December 31, 2010.

For	Against	Abstain
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

THIS PROXY, WHEN PROPERLY, EXECUTED WILL BE VOTED IN THE MANNER DIRECTED HEREIN BY THE UNDERSIGNED STOCKHOLDER. IF NO DIRECTION IS MADE, THIS PROXY WILL BE VOTED FOR THE ELECTION OF THE NOMINEES FOR DIRECTOR LISTED ON THE REVERSE SIDE, FOR PROPOSAL 2, AND IN THE DISCRETION OF THE PERSONS APPOINTED HEREIN UPON SUCH OTHER MATTERS AS MAY PROPERLY COME BEFORE THE MEETING OR ANY ADJOURNMENTS OR POSTPONEMENTS THEREOF.

THE BOARD OF DIRECTORS RECOMMENDS THAT THE STOCKHOLDERS VOTE "FOR" ALL OF THE PROPOSALS.

Please be sure to date and sign this proxy card in the box below.

Date

Sign above

PLEASE CHECK BOX IF YOU PLAN TO ATTEND THE 2010 ANNUAL STOCKHOLDERS MEETING.

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↑ Detach above card, sign, date and mail in postage paid envelope provided. ↓

ServisFirst Bancshares, Inc.

If stock is held in the name of more than one person, all holders must sign. Signatures should correspond exactly with the name or names appearing on the stock certificate(s). When signing as attorney, executor, administrator, trustee or guardian, please give full title as such. If a corporation, please sign in full corporate name by president or other authorized officer. If a partnership, please sign in partnership name by authorized person.

**Please mark, sign and date this Proxy, and return it in the enclosed return-addressed envelope.
No postage necessary if mailed in the United States.**

PLEASE RETURN PROXY AS SOON AS POSSIBLE

Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting of Stockholders to be held on May 4, 2010:

ServisFirst Bancshares, Inc.'s Proxy Statement, proxy card and Annual Report for the year ended December 31, 2009 available at <https://www.cfpproxy.com/6547>

IF YOUR ADDRESS HAS CHANGED, PLEASE CORRECT THE ADDRESS IN THE SPACE PROVIDED BELOW AND RETURN THIS PORTION WITH THE PROXY IN THE ENVELOPE PROVIDED.

